

Provide your customers more information with



DOCLINKS



As a manufacturer, you know that dealers, consultants and reps are constantly looking for more – and better – information when selecting products and accessories for a quote. Within CQ, we give those who publish in our Catalogue a variety of ways to present additional information, which we define collectively as “media.”

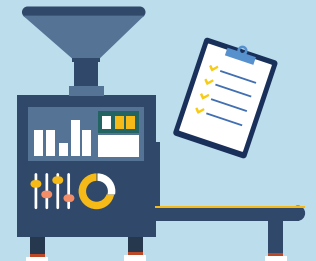


BENEFITS

The benefit of DocLinks is that it provides a tremendous amount of flexibility in presenting your products within CQ. Because these are your materials, you’re controlling the message – telling customers what you want them to know.

SUBMITTING

As the name DocLinks implies, the best way to submit and have the information in CQ is through links (URLs) to the documents on your own website. This ensures that when you update any materials, customers accessing that info through CQ will have the latest version. We will accept links to your website or any approved, third-party host such as YouTube or Vimeo. Do not include prices in materials.



If links are not available, we will consider accepting PDFs of the documents. However, because this eliminates automatic updating, this is not the best or preferred method.

SUGGESTED DOCLINKS

- Assembly Instructions
- Brochures
- Care & Maintenance
- Catalogs
- Catalog Pages
- Color Charts
- Diagrams
- Flyers

- Freight
- Installation Manuals
- Installation & Operation
- Instructions
- Marketing Sheets
- MAP Policies
- MSDS
- Options & Accessories

- Owner’s Manuals
- Parts Lists
- Parts Manuals
- Product Guides
- Service Manuals
- Terms & Conditions
- Videos
- Video Brochures
- Warranties